



Workshop Series and Sponsorship Overview

The Coastal Housing Coalition Presents **2021 Santa Barbara Housing Conference** **Virtual Workshop Series** **September - November 2021**

Workshop Series Overview

The majority of the South Coast workforce continues to struggle to find adequate housing that is affordable and reasonably near their place of work. In fact, since 1980 the affordability gap has widened and is significantly greater in Santa Barbara than in the rest of the state or nation. Recent State and local housing policies have begun providing opportunity to address our housing issues, however additional education, effort and teamwork is needed. The 2021 Santa Barbara Housing Conference Virtual Workshop Series builds from the years of community education to ensure continual discussion and on-going problem solving to help correct our housing crisis.

Workshop Series Description

A series of three virtual workshops will provide interactive discussion on the most timely housing topics in our community. Each virtual workshop will occur in September, October and November 2021. Attendance is anticipated to be over 250 local business leaders, community activist and jurisdictional staff and decision makers.

Description of Sponsorship Benefits

Exclusivity

Title Sponsors shall have exclusivity and will receive the highest recognition level in publicity, collateral, press releases, program, and virtual recognition at the program.

Email

All sponsors will be promoted in email blasts and other news and publicity outlets.

Workshop Series Tickets

Sponsors receive complimentary tickets to the Conference depending on sponsor level.

Web Presence

All sponsors will be acknowledged on the CHC website: www.coastalhousingcoalition.org

Workshop Series Sponsor Logo

Please email your logo in jpg format, min. 300 DPI

Deadline date: July 31st, 2021

Email to: info@chcsb.org

For information, call (805) 448-8338



Workshop Series Sponsorship Form

Sponsorship Registration Deadline: July 31st, 2021

The earlier the sponsor commitment, the more publicity opportunities for your sponsorship.

By signing this Agreement, I hereby agree to provide a Sponsorship for the Coastal Housing Coalition's Housing Conference as described below.

TITLE SPONSOR: \$5,000 (3 AVAILABLE)

- Exclusivity at All Workshop Series
- Inclusion of Logo in Email Blast
- Logo on CHC Website, Virtual Workshops
- 8 Tickets per Workshop
- Full Page Program Ad for Each Series
- 30 Second Video Ad During Workshops (optional)

PLATINUM SPONSOR: \$2,500 (8 AVAILABLE)

- Inclusion of Logo in Email Blast
- Logo on CHC Website, Virtual Workshops
- 8 Tickets per Workshop
- 15 Second Video Ad on Conference Day (optional)

GOLD SPONSOR: \$1,000 (12 AVAILABLE)

- Inclusion of Logo in Email Blast
- Logo on CHC Website, Virtual Workshops
- 4 Tickets per Workshop

YES, We Want To Sponsor!

Check enclosed payable to: Coastal Housing Coalition or CHC, P.O. Box 1076, Santa Barbara CA 93102. Pay or donate via credit card securely on line at www.coastalhousingcoalition.org. Be sure to email your attendee list if paying via credit card.

This completed form and your color or black & white logo in jpg format and your camera-ready video ad must be emailed by July 31st, 2021. Email to: info@chcsb.org

PRINTED NAME TITLE

SIGNATURE DATE

EMAIL

COMPANY

PHONE

ADDRESS

Thank You for Sponsoring!

Fed.Tax ID #20-1652456 www.coastalhousingcoalition.org



Workshop Series Sponsorship Attendee List

Attendee #1

PRINTED NAME TITLE

EMAIL

PHONE

Attendee #2

PRINTED NAME TITLE

EMAIL

PHONE

Attendee #3

PRINTED NAME TITLE

EMAIL

PHONE

Attendee #4

PRINTED NAME TITLE

EMAIL

PHONE

Attendee #5

PRINTED NAME TITLE

EMAIL

PHONE

Attendee #6

PRINTED NAME TITLE

EMAIL

PHONE

Attendee #7

PRINTED NAME TITLE

EMAIL

PHONE

Attendee #8

PRINTED NAME TITLE

EMAIL

PHONE